

January, 2005

FOUR MILE LAKE ASSOCIATION WEB SITE AND NEWSLETTER ADVERTISING RATES 2005

WEB SITE: <http://www.fourmilelake.ca/>

Business Card..... \$75. per calendar season [1/4 year] \$275. per year [paid up]
one column posting includes link to advertisers website

Banner/Display Ad.....\$125. per calendar season [1/4 year] \$450. per year [paid up]
plus \$50. set up fee, [1 time charge] two column posting includes link to sponsors site

NEWSLETTER

Issued Spring/Autumn, Advertisements rendered in black ink only

	one issue	two issues
Business card	\$50.	\$80. [paid up]
1/4 page	\$90.	\$144.[paid up]
1/2 page	\$150	\$240 [paid up]
full page	\$280	\$448 [paid up]

INSERTS INCLUDED WITH NEWSLETTER MAILING

Materials acceptable to the FMLA will be included with our mailings subject to following specifications:

Advertising Material included with 8-10 page newsletter, total 100 grams or less....\$500.

Special quotes available for inserts exceeding 100 grams

COMBINED ADVERTISING ON WEB SITE AND NEWSLETTER

A 5% discount on combined rate total will be provided.

ALL ADVERTISEMENTS/MATERIAL SUBJECT TO APPROVAL BY FMLA

Please make cheques payable to: Four Mile Lake Association

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